

Operators Are Standing By

By Leon Scott Baxter

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“Aging Reversal!” screamed the subject line of an email I received last week. Being the curious (and aging) fellow that I am, I clicked and read the message. “Juvenon Energy Formula,” it read (catchy name). It went on to let me know that if I purchased and consumed this miracle formula I could have the energy level, skin appearance, memory and weight control of a younger man (which younger man, they wouldn’t say).

Now, maybe the Juvenon Energy Formula can do all that it claims. And, maybe it can’t, but the email got me thinking about mankind and its pursuit of the Fountain of Youth. We want to look young. We want to feel young. From creams and pills to implants and injections, we’ve been searching for the key to reverse the aging process for centuries.

Lo and behold, someone has finally found the answer. And, that someone is me. That is right, our quest for eternal youth is now over. Unfortunately, though, this Fountain of Youth is not yet available in stores. Can’t get it on the internet. The FDA hasn’t even started looking into it, yet. But, the good news is, it’s available to everyone.

I call it “Falling in Love Again” (sounds like a Liz Taylor fragrance, doesn’t it?). For all of the Generation Xers who are approaching middle age, and the Baby Boomers who are knocking on AARP’s door, Falling in Love Again will bring you back to a time when you had all your hair, and wrinkles could be taken care of with an iron.

When we fall in love, a number of chemical reactions take place in the brain, many of which are amphetamine- and adrenaline-based, which just means we feel like we’re on a high when we fall in love. Our hearts race. Our hands become sweaty. And, we become jittery. Also, when we fall in love we can’t seem to keep our partners out of our thoughts. We dream about them, call them, write them notes, buy them gifts and have long, passionate evenings between the sheets.

Find any middle-aged person who’s found love a second or third time. They will tell you, “I feel so young and alive, again.” Or, “I feel like I did when I was in high school.” Studies show that falling in love at age seventeen or at age sixty-seven feels the same. The high is the same. The chemicals don’t distinguish between fans of The Rolling Stones and fans of The Cheetah Girls.

“But, wait,” you say, “I’ve been married twenty-two years. Are you telling me the only way to experience this ground-breaking discovery is to leave my spouse and fall in love with someone else?” No. The beauty of Falling In Love Again is that you can do it with your current partner. You just need to make a few changes.

First, you’ll need to rekindle that spark and get yourself out of the same mundane daily routine. Start surprising each other as you did when you were first dating. Bring her home

flowers unexpectedly. Greet him at the door just in his work shirt. Plan a weekend getaway without the kids. Start dating again (actually ask each other out and stick it on your calendar). Hold hands in public. Occasionally, make intimacy an event and not merely a weekly necessity.

Dress and groom for each other. Shave. Style your hair. Wear a nice outfit. Put on deodorant. Wear lipstick. Basically, to feel the affects of Falling in Love Again, you'll need to put effort back into your relationship.

I know it takes a bit of work, but before you know it, you'll find yourself with more energy, passion and excitement. Who knows, maybe your memory, weight control, and skin appearance will improve, too. But, most importantly, you'll feel great, young and alive... together.